

Swift Group



The Swift Group is the UK's largest manufacturer of touring caravans, motorhomes and holiday homes. The Group has a turnover of over £200m and celebrated their 50th anniversary in 2014. The Group has gone from strength to strength in recent years and the workforce has grown to over 1,000 employees.



Their head office is based in Cottingham, East Yorkshire and they also have sites at Hedon Road in Hull and Mexborough in South Yorkshire. The Swift Group has grown from simple foundations back in 1964, when founder Ken Smith built his first touring caravan, to become the largest manufacturer of touring caravans, motorhome and holiday homes in the UK.

Swift Group is proudly British and a clear leader in the UK. They're also international with products now exported to Europe, Scandinavia, Iceland, Israel, South Korea, Sri Lanka, Chile, Australia, New Zealand and Thailand.

Their main production facility has been subject to large-scale investment over the last decade, which includes a new CNC machinery that reduces waste.

It also includes full extraction systems capture and recycle sawdust for cleaner air. The tons of waste dust created are recycled into a number of different materials including pet bedding and paper. A new production facility opened in 2006 and was designed to reduce lighting and heating costs and maximise natural daylight.

Swift Group is the only UK manufacturer that makes caravans, motorhomes and

holiday homes making it the leading UK's leisure vehicle manufacturer. Their leisure vehicles are durable, functional, comfortable, safe and secure, without sacrificing the good looks.

They undertake one of the most extensive research and testing programmes in the industry and are constantly looking at new and better ways to develop their products to bring the newest and best innovations.

Swift Group's design team is widely recognised as the most innovative and creative within the industry, often leading the future design of touring vehicles. With a wide range of backgrounds including the automotive and interior design sector, their degree-qualified engineers and designers draw from a wide range of influences to style their future products.

Everything is looked at using sophisticated software and data gathered from physical testing at the Millbrook proving ground. When putting it all together, they work closely to build partnerships with their suppliers to bring exclusive features to their products.

It's probably why Swift Group was named among the leading UK companies in the influential 'Sunday Times Grant Thornton

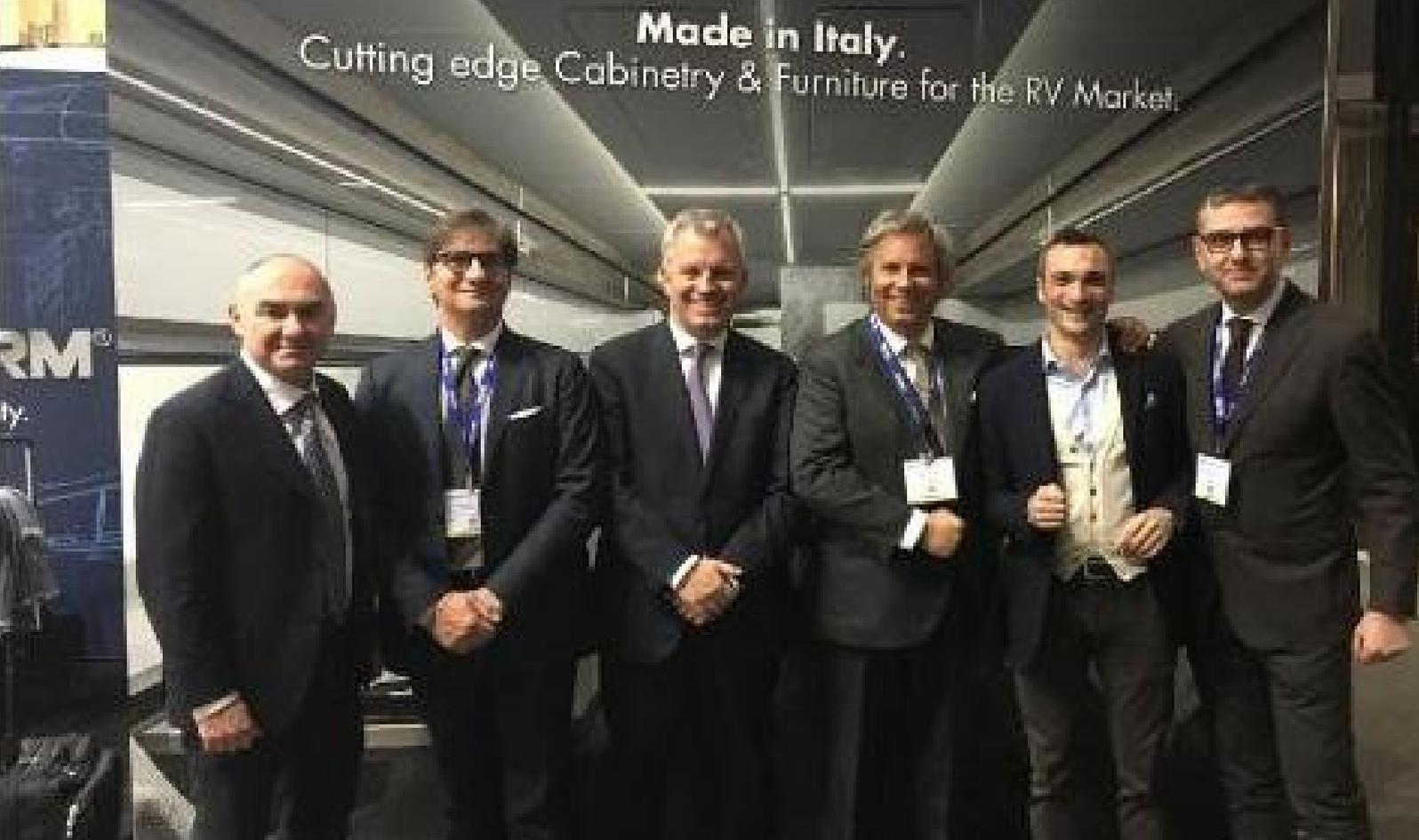
Top Track 250' league table last year after almost doubling its annual profits. The league table ranks Britain's private mid-market growth companies with the biggest sales. Swift made significant gains on its previous position, rising to 85th place from 107th in 2016.

Swift is a major employer in the East Riding of Yorkshire, with 1,250 employees and a well-established academy, which has seen over 100 people studying for business and management qualifications through the company. The improved Top Track 250 ranking is the latest success in what has been a good year for Swift.

In June they were the only East Yorkshire-based firm to be named in the 'Sunday Times HSBC International Track 200' which ranks Britain's mid-market private companies with the fastest-growing international sales.

Then in September, Swift scooped a handful of awards at prestigious industry show, the Practical Caravan and Practical Motorhome Awards 2018. It picked up the biggest prizes on the night, winning 'Tourer of the Year' for the Sprite Major 6 and 'Motorhome of the Year' for its Escape 604.

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Tecnoform S.p.A

Tecnoform S.p.A. is a leader in designing and manufacturing technologically advanced components and kits for furniture in the recreational vehicle and yacht industries.

For years the company has been working on researching and developing products focused on increasingly specific market requirements, for example weight reduction; this has been and will continue to be the key element around which the work done by the R&D team at Tecnoform revolves, in order to offer the market an increasingly wide range of products and components which are lighter although keeping their mechanical-physical performance levels.

The final client is increasingly discerning and manufacturers are searching for distinctive elements, encouraging a development process which involves both layout and equipment.

Tecnoform S.p.A. is a shining example of Italian excellence in style and design: a well-matched team with a wide range of experiences, know-how and skills, committed to develop furniture which is functional and stylish at the same time.

It is true that the trend is towards increasingly global design, nonetheless the difference will be still made by attention to detail: 'Made in Italy production, Made in Italy finishing' will play an essential role in setting the standards, becoming a distinctive factor on a market where the search is no longer for the most attractive design or the best shape, with the trend

being rather to strike a balance between product design, costs and usable life in view of actual industrial design.

Manufacturers of recreational vehicles are more and more focused on a new generation of clients, younger and with a less traditional approach, who look for new settings, unique and exclusive, with a furnishing style that actually reflects their way of being.

The style and technology contribution given by Tecnoform to projects developed for the new product ranges based on specific targets is the result of careful analysis: understanding the culture and needs of the users is a key to develop successful furnishing solutions together with their customers.

For this reason the design component and uniqueness of solutions now plays a key role in the decision-making phase, and also in

this regard Tecnoform has proved to be one of the most successful players thanks to its own exclusive decoratives.



From concept to reality

"Made in Italy" cutting edge cabinetry & furniture for the leisure market

www.tecnoform.com